## Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

[This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)]

1. **Details of the person discharging managerial responsibilities/person closely associated**
   
   a) **Name**  
   
   | Ballybell Limited |

2. **Reason for the notification**

   a) **Position/status**  
   
   | PCA of Kevin Barry (Non-Executive Director of Mincon Group plc) |

3. **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

   a) **Name**  
   
   | Mincon Group plc |

   b) **LEI**  
   
   | 635400LCBSV68KQHN886 |

4. **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

   a) **Description of the financial instrument, type of instrument Identification code**  
   
   | Ordinary Shares of nominal value €0.01 each |

   b) **Nature of the transaction**  
   
   | Disposal of Ordinary Shares |
c) **Price(s) and volume(s)**

<table>
<thead>
<tr>
<th>Price(s)</th>
<th>Volume(s)</th>
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</thead>
<tbody>
<tr>
<td>€1.00</td>
<td>3,800,000</td>
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</table>

d) **Aggregated information**

- Aggregated volume
- Price

*Not applicable – single transaction*

e) **Date of the transaction**

2017-11-29

f) **Place of the transaction**

*ESM Market of Irish Stock Exchange (XDUB)*

g) **Additional Information**

*Following this transaction, Ballybell Limited holds 11,117,800 ordinary shares of Mincon Group plc, representing 5.28% of the issued share capital of the company.*